



MAYOR'S • 2010 • HAWAII COUNTY

# Healthcare Conference

## Building A Healthier Future Together

July 12, 2010

Aloha!

Hawaii County's 2010 Healthcare Conference: Building a Healthier Future Together, is a community collaboration for health and healthcare on our island. The event will be held at the Waikoloa Beach Marriott Resort on Friday, August 13, 2010.

During the day-long gathering we will focus on creation of innovative, collaborative solutions to Hawaii Island's most pressing healthcare challenges – access to care and the acute shortage of healthcare providers on our island. We'll also hear from industry leaders on the local impacts of national healthcare reform.

Mayor Billy Kenoi will introduce conference attendees to the Hawaii County Beacon Community Grant, a \$16 million federally funded initiative to accelerate the use of health information technology in an effort to reduce cost and improve the quality of healthcare and overall health on Hawaii Island.

We hope you can join us.

A COMMUNITY COLLABORATION  
*for*  
HEALTH AND HEALTHCARE ON HAWAII ISLAND

# 2010 Healthcare Conference Registration Form

WAIKOLOA BEACH MARRIOTT RESORT  
August 13, 2010 9:00 am – 5:00 pm  
Network Reception to follow 5:15 pm – 6:15 pm  
(Registration & continental breakfast begins at 8:00 am)

NAME: \_\_\_\_\_  
Last Name First Name

AGENCY/TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
Street City State Zip

PHONE: \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

Please choose one category that best identifies your area of expertise:

- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> Clinical                 | <input type="checkbox"/> Business   |
| <input type="checkbox"/> Healthcare Administrator | <input type="checkbox"/> Government |
| <input type="checkbox"/> Non-Profit Organization  | <input type="checkbox"/> Union      |
| <input type="checkbox"/> Community                | <input type="checkbox"/> Education  |

May we add the above contact information as part of the Conference Packet?  YES  NO

Do you need ground transportation?  YES  NO  
*(Ground transportation is available to the Conference from pick-up locations in Hilo, Pahala and Kona)*

Would you like to have an information booth?  YES  NO

Organization \_\_\_\_\_  
*(4x4 space is limited; you will be notified of availability)*



Registration Deadline:  
**Wednesday JULY 28, 2010**

Goals for information booths:

- ▶ *To increase visibility of health and wellness resources within your community.*
- ▶ *To increase personal health awareness among participants.*
- ▶ *To provide a variety of health screenings and educational materials.*
- ▶ *To motivate participants to make positive health behavior changes.*

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## Afternoon Collaborative Sessions

Concurrent collaborative sessions will be held throughout the afternoon to provide an opportunity for conference attendees and presenters to delve deeply into our most pressing problems to identify solutions and to bring about the positive changes that will ensure our success.

In an effort to make these collaborative sessions as interactive as possible, we are requesting that registrants pre-select from the following list of session topics. There will be two shifts of concurrent collaborative sessions and attendees have the option of attending two different sessions or attending combined sessions that will span the afternoon. Please make your topic selection from the list below.

### Improving Access -- Engaging Consumers & Communities

- Session 1:** *Taking Charge of Your Health - Supporting self management of chronic disease*
- Session 2:** *Building & Connecting with Community Resources - Fostering healthy lifestyles*
- Combined Session 1 & 2:** *Speaking Out - The consumer perspective on access problems & solutions*
- Combined Session 1 & 2:** *Policy for a Healthier Hawaii Island - The government's role in provider retention & economic viability of island hospitals*

### Expanding Delivery -- Growing Our Own Health Providers

- Combined Session 1 & 2:** *Spanning the Educational Continuum - Developing the educational pipeline, spotlight on the University of Hawaii at Hilo Family Practice Residency, and developing community support for healthcare providers*
- Combined Session 1 & 2:** *Beyond the Physician - Building the health care team by maximizing the value and utilization of mid-level providers*

### Closing Gaps in Care -- Reducing Health Disparities

- Session 1:** *Hawaii Island, A Beacon Community - Using technology to improve our island's health and healthcare delivery*
- Session 2:** *Economic Development - The role of the health care industry in a healthy economy*
- Session 1:** *The Culture of Care - Integrating cultural identity into care delivery*
- Session 2:** *Body and Mind - Improving integration of behavioral health into primary care*
- Combined Session 1 & 2:** *The Long Term View – expanding and improving long term care*



Please return by MAIL, FAX or EMAIL your completed registration form before:

**Wednesday JULY 28, 2010**

Mayor's Office, County of Hawaii  
25 Aupuni St. Hilo, Hawaii 96720  
EMAIL: [HawaiiHealth2010@gmail.com](mailto:HawaiiHealth2010@gmail.com)  
PHONE: (808) 961-8366,  
FAX: (808) 935-1205

#### *Special Rate for Overnight Guests*

*Waikoloa Beach Marriott Resort invites conference attendees to stay on overnight at a special rate of \$149.00 per night for a room with a garden view. The special room rate is available from the 12-15 of August. Call 1-800-922-5533 for advance reservations and mention the Mayor's 2010 Healthcare Conference.*



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# Healthcare Conference



FRIDAY, AUGUST 13, 2010 • WAIKOLOA BEACH MARRIOTT

## 2010 Conference Agenda

- 9:00 Blessing
- 9:05 Welcome Message
- 9:10 Overview & Mission
- 9:15 - 9:45 Healthcare Reform: The New Paradigm
- 9:45 - 10:00 Overview of Beacon Community  
Grant Execution Plan by Karen Pellegrin
- 10:00 - 10:45 Panel A Discussions on Featured Topics:
- Size and Scope of Our Challenge
  - Workforce Shortage
  - Financial Vulnerability of Hospitals
  - Access to Healthcare
  - Health Disparities on Hawaii Island
  - Community-Based Care
- 10:45 - 11:00 BREAK
- 11:00 - 12 Noon **Keynote Presentation** by Katherine Gottlieb  
How Alaska Improved Access, Satisfaction,  
Patient Health & Reduced Costs
- 12:00 - 1:00 LUNCH
- 1:00 - 1:45 Panel B Discussions on Featured Topics:
- Leveraging Our Advantages
  - A Beacon Community
  - Mid-Level Providers
  - Integration of Behavioral Health & Primary Care
  - The Patient Centered Medical Home
  - Collaboration for Improved Trauma Care
- 2:00 to 4:00 Collaborative Sessions
- 3:00 - 3:15 BREAK
- 3:15 - 4:00: Collaborative Session Review
- 4:00 - 4:30 An Introduction to the Next Generation of Providers  
with Roy Magnusson of JABSOM, Rick Custodio, DO Program, and  
Kay Daubs of the UHH School of Nursing
- 4:30 - 4:45 Review & Sponsor Recognition
- 4:45 - 5:00 Mahalo Message from Mayor Kenoi
- 5:00 - 6:00 Networking Reception

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